

# An exclusive forum for waste and recycling leaders to connect, collaborate, and gain actionable policy insights



Discover the inaugural Waste Leadership Summit, an all-inclusive forum designed for waste and recycling decision-makers to engage in meaningful dialogue, build strategic relationships, and gain valuable policy insights. Presented by the organizers of WasteExpo and NWRA, this event fosters collaboration in a collegial setting focused on actionable outcomes.

## Connect with a highly engaged audience of industry decision-makers.

Attendees include:

- Executives of small and medium waste and recycling service companies
- Municipal solid waste authority decision-makers
- Private sector waste industry leaders with purchasing authority
- Investors and financial stakeholders in waste and recycling
- Regional operators seeking connections and insights

[www.thewastesummit.com](http://www.thewastesummit.com)

In collaboration with:



Produced by:





# 2026 Waste Leadership Summit Sponsorship Opportunities Include:

## **Gold Sponsor - \$25,000**

- 4 complimentary registrations (\$6,000 value)
- Unlimited additional registrations above the free allocation are available at a discounted price (\$750 each)
- Gold, primary sponsor branding on home page of website
- Gold, primary sponsor branding in email campaign promoting attendance
- Gold, primary sponsor branding onsite
- Primary Sponsors of Monday Night Welcome Reception
- Company featured on Company Showcase landing page
- Promoted in event Social Posts as Gold Sponsor
- 10 Priority Points for WasteExpo 2029 Booth Space Selection
- Tabletop Display (optional)

## **Silver Sponsor - \$17,500**

- 3 complimentary registrations (\$4,500 value)
- Up to 10 additional registrations above the free allocation are available at a discounted price (\$750 each)
- Silver, secondary sponsor branding on website
- Silver, secondary sponsor branding onsite
- Company featured on Company Showcase landing page
- Promoted in Social Posts as Silver Sponsor
- 7 Priority Points for WasteExpo 2029 Booth Space Selection
- Tabletop Display (optional)

## **Bronze Sponsor - \$12,500**

- 2 complimentary registrations (\$3,000 value)
- Up to 5 additional registrations above the free allocation are available at a discounted price (\$750 each)
- Bronze sponsor branding on website
- Bronze sponsor branding onsite
- Company featured on Company Showcase landing page
- 5 Priority Points for WasteExpo 2029 Booth Space Selection
- Tabletop Display (optional)

## **Tabletop Sponsor - \$5,000**

- 1 complimentary registration (\$1,500 value)
- Listed on website as a Tabletop Sponsor
- Company featured on Company Showcase landing page
- 3 Priority Points for WasteExpo 2029 Booth Space Selection
- Tabletop Display (optional)

**Additional add-on sponsorship opportunities will be available soon!**

**To learn more about Waste Leadership Summit 2026 sponsorships, contact:**

**Companies A-L:**

Debra Busby, 212-600-3519  
debra.busby@informa.com

**Companies M-Z:**

Juliana Sherwood, 203-767-8672  
juliana.sherwood@informa.com

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# Sponsorship Opportunities Add-Ons:

## **Hotel Key Card Sponsor - \$20,000 (exclusive)**

Most attendees will stay at the Washington Hilton where all the WLS events are happening – be top of mind for all of them by being branded on their key cards.

**Non-Sponsor price:** \$25,000

## **Registration Sponsor - \$10,000 (exclusive)**

Be front and center in the WLS registration process and reach all attendees with this impactful sponsorship! Take advantage of this huge opportunity for pre-event and onsite exposure.

**Non-Sponsor price:** \$15,000

## **Water Bottle Sponsor - \$10,000 (exclusive)**

Align your company's name and brand with the sustainable impact reusable water bottles create. Promote your brand while helping attendees stay hydrated.

**Non-Sponsor price:** \$10,000

## **Badge Sponsor - \$7,500 (exclusive)**

You can't be missed with your logo branded on every badge at WLS! This high-exposure sponsorship is a great way for your brand to be seen by all WLS attendees.

**Non-Sponsor price:** \$10,000

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## **Bag Sponsor (bags produced by sponsor) - \$7,500**

Put your company logo in the hands of all attendees with branded tote bags.

**Non-Sponsor price:** \$10,000

## **Investor Summit Breakfast (Wednesday) - \$6,500 (2 available)**

Position your brand at the center of high-level discussions by sponsoring the Investor Summit Breakfast at the Waste Leadership Summit. Place your organization in front of influential investors, executives, and decision-makers as they prepare for a day of strategic insights and industry-shaping conversations.

**Non-Sponsor price:** \$7,500

## **Investor Summit Lunch (Wednesday) - \$6,500 (2 available)**

Elevate your brand during a pivotal networking moment by sponsoring the Investor Summit Lunch at the Waste Leadership Summit. Align your brand with innovation and growth while fostering meaningful engagement in a premium, collegial setting.

**Non-Sponsor price:** \$7,500

## **Guest Room Welcome TV Channel - \$6,000 (exclusive)**

Capture the attention of every attendee with a sponsorship of the Guest Room Welcome TV Channel at the Waste Leadership Summit. This unique opportunity ensures your brand is the first to greet guests as they settle into their rooms, providing unparalleled visibility in a personal and exclusive setting. Position your organization as a key industry leader while making a lasting impression on decision-makers and influencers.

# Sponsorship Opportunities Add-Ons:

## **Breakfast Sponsor (Tuesday) - \$4,500 (3 available)**

As a Breakfast Sponsor at the Waste Leadership Summit, your organization will gain premium visibility during a key networking moment where decision-makers gather to engage in focused dialogue. Ensure your brand is prominently featured in a collegial setting, fostering deeper conversations and creating lasting impressions with influential leaders in waste and recycling.

**Non-Sponsor price:** \$5,500

## **Lunch Sponsor (Tuesday) - \$4,500 (3 available)**

Showcase your brand during a key networking opportunity by sponsoring the Lunch at the Waste Leadership Summit. Gain premium visibility and create meaningful connections in a collaborative and high-value setting.

**Non-Sponsor price:** \$5,500

## **Coffee Break Sponsor (Tuesday) - \$3,750 (5 available)**

Everyone needs their coffee! Make a lasting impression by being a co-sponsor of the coffee breaks throughout the day.

**Non-Sponsor price:** \$5,000

## **Conference Sponsor (by session) - \$2,500 (12 available)**

Position your brand as a thought leader by sponsoring individual conference sessions at the Waste Leadership Summit. This exclusive opportunity allows you to align your organization with cutting-edge discussions led by industry experts, regulatory leaders, and innovation pioneers.

## **Pre-Show Email - \$2,500 (limited)**

Reach all registered attendees prior to WLS and let them know about your presence at the event with a custom preshow email!

## **Social Posts - \$995 (6 available)**

Amplify your brand's reach and visibility by sponsoring one of six social media posts for the Waste Leadership Summit. This opportunity ensures your organization is featured across targeted digital channels, engaging a curated audience of waste and recycling decision-makers.

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